

Let's Get Personal – Personalized Camtrays® & Camtread® Trays

Personalize Camtrays and Camtread Trays to display a message with every tray served. Advertise a product, promote your business, enhance patient satisfaction or strengthen school spirit.



Look for this icon that identifies items that can be personalized.

Camtrays

Digital Printing Process:

Allows printing of multiple color artwork as well as photo reproduction. This process can only be used on light color trays.

Printable Area:

The artwork can cover the flat surface of tray up to 1" from the internal tray edge.

Tray Order Minimum: 72

Silkscreen Printing Process:

Allows printing of artwork with one or multiple colors laying next to each other. This process is best used with light color artwork on dark color trays.

Printable Area:

The artwork can cover the total surface of the tray from one edge to the other.

Tray Order Minimum: 144

Personalization Charges Per Tray:

QUANTITY EACH	ADDITIONAL NET CHARGES
72-144	\$ 0.75
145-288	0.50
289-432	0.25
433 and up	Free

DIGITAL



SILKSCREEN



Camtread Trays

Tray Back Personalization

Digital Printing Process:

Allows printing of multiple color artwork as well as photo reproduction.

Printable Area:

The artwork can cover the flat surface of tray up to 1" from the external tray edge.

Tray Order Minimum: 72

Tray Back Personalization

Charges Per Tray:

QUANTITY EACH	ADDITIONAL NET CHARGES
72-144	\$ 0.75
145-288	0.50
289-432	0.25
433 and up	Free

White trays are recommended for tray back personalization.

EMBOSSING



Rubber Surface Embossing

Electronic File Format:

Adobe Illustrator EPS formats.

Embossing Process Printable Area:

The artwork can cover the surface of the tray up to 1" from the internal tray edge.

Embossing Personalization Charge Per Tray:

QUANTITY EACH	ADDITIONAL NET CHARGE
72 and up	\$ 1.00

Tray Order Minimum: 72



TRAY BACK PERSONALIZATION

HOW TO ORDER A SAMPLE

1. Request a Sample

Contact your local Cambro representative to complete and submit the sample request form to Cambro.

2. Provide Artwork

Provide ready to use artwork, digital format only. Sample request form must be submitted to Cambro PRIOR to artwork being sent. If artwork is incomplete, graphic support services are available for \$50.00 per hour.

3. Submit Artwork

E-mail artwork to Cambro Rep or to Cambro at letsgetpersonal@Cambro.com. Title e-mail subject with logo name and provide contact info.

File dimensions: 100% reproduction size, 300 dpi resolution.

File type: Adobe® Illustrator®, Photoshop®, or QuarkXpress®.

File format: jpeg, tiff, and eps.

Or mail artwork on a CD-ROM to: Cambro Attn: Kristie Patterson, 7601 Clay Avenue, Huntington Beach, CA 92648.

4. Questions

Contact Kristie Patterson at 714-230-4125 direct or 800-854-7631 ext. 4125.

5. Sample Approval

A signed sample approval form must be faxed to Cambro customer service prior to processing any purchase orders. This form is included with each sample.

6. Sample Turnaround

7-10 business days.

* All personalized tray orders are full case quantities only; no broken cartons.

7. Personalization Charges (NET)

Tray Sample:

\$ 50.00 (Charge will be billed on sample order, credited on first purchase order.)